

Push Notification Support Opportunity

DESCRIPTION: Create an individual advertisement message that will be sent to registered attendees at a specific time during the 2025 Tandem Meetings in Honolulu, HI.

- Clickable web push notification
- Configurable date and time
- Optional image, link, text

RATE: \$2,000 per push notification

SPECIFICATIONS:

- 1:1 ratio, minimum 450px x 450px
- Resolution 72DPI
- JPEG or PNG
- Headline text maximum 70 characters including spaces
- Body text maximum 300 characters including spaces

DEADLINES:

- Complete the [SUPPORT FORM](#) by **Wednesday, January 15, 2025**
- Submit payment by **Wednesday, February 5, 2025**
 - *An invoice will be sent once the Support Form is completed*
- Send Push Notification text by **Wednesday, February 5, 2025**, to the Tandem Meetings staff at TandemMeetings@mcw.edu

Important note: If the above deadlines are not met, the Tandem Meetings staff cannot guarantee that your supported Push Notification will be sent on the agreed upon send date. By engaging in a support agreement with the 2025 Tandem Meetings, the supporter agrees to the specifications and policies noted within this document.

If you have any questions, please contact the Tandem Meetings Conference Office at TandemMeetings@mcw.edu.